

# Schemes and Syllabus

(For academic session 2021-22)

## Masters of Business Administration

### IEC School of Commerce & Management



Atal Shiksha Nagar (Kallujhanda), P.O.  
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## SECTION 2

### Semester wise Scheme

#### SEMESTER-1

Course Code	Course Title	L	T	P	CH	CP	Int .A	ESE	Total
MGT-101	Principles and Practices of Management	2	1	0	3	0	60	40	100
MGT-102	Managerial Economics	3	1	0	4	0	60	40	100
MGT-103	Statistics & Probability	3	1	0	4	0	60	40	100
MGT-104	Business Environment	3	1	0	4	0	60	40	100
MGT-105	Accounting & Financial Analysis	3	1	0	4	0	60	40	100
MGT-106	Computer Applications in Management	1	0	0	1	0	45	30	75
ENG-701	Business Communication	3	0	0	3	0	45	30	75
MGT-191	Seminar	0	0	2	0	0	0	50	50
MGT-106P	Computer Applications in Management Lab	0	0	2	0	15	15	10	25
ENG-701P	Business Communication Lab	0	0	2	0	15	15	10	25
<b>Total</b>		18	5	6	23	30	420	330	750

**SEMESTER-2**

<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>CH</b>	<b>CP</b>	<b>Int.A</b>	<b>ESE</b>	<b>Total</b>
<b>MGT-201</b>	<b>Operation Research</b>	3	1	0	4	3.5	60	40	100
<b>MGT-202</b>	<b>Organization Behaviour</b>	3	0	0	3	3	60	40	100
<b>MGT-203</b>	<b>Human Resource Management</b>	3	0	0	3	3	60	40	100
<b>MGT-204</b>	<b>Marketing Management</b>	3	0	0	3	3	60	40	100
<b>MGT-205</b>	<b>Financial Management</b>	2	1	0	3	2.5	60	40	100
<b>MGT-206</b>	<b>Research Methodology</b>	2	1	0	3	2.5	60	40	100
<b>MGT-207</b>	<b>Production &amp; operations Management</b>	2	1	0	3	2.5	60	40	100
<b>MGT-208</b>	<b>Comprehensive viva Voce*</b>	0	0	0		0		50	50
<b>Total</b>		18	4	0	140	0	420	330	750

**SEMESTER-3****MBA-MARKETING**

Course Code	Course Title	L	T	P	CH	CP	Int. A	ESE	Total
MGT-301	Strategic Management	3	0	0	3	3	60	40	100
MGT-302	Legal Aspects of Business	3	0	0	3	3	60	40	100
MGT-303	Management Information System	3	0	0	3	3	60	40	100
	Specialization Group -1	3	1	0	4	3.5	60	40	100
	Elective 1*								
	Specialization Group 1	3	1	0	4	3.5	60	40	100
	Elective 2								
	Specialization Group 1	3	1	0	4	3.5	60	40	100
	Elective								
	Specialization Group 2	3	1	0	4	3.5	60	40	100
	Elective 1								
	Specialization Group 2	3	1	0	4	3.5	60	40	100
	Elective 2								
MGT-391	Summer Training Report	0	0	2	2	1	-	50	50
MGT-392	Seminar*	0	0	0	0	0	-	50	50
Total		24	5	2	31	27.5	480	420	900

**SPECIALIZATION GROUP: MARKETING MANAGEMENT****MKT 301 MARKETING RESEARCH****MKT 302 SALES & ADVERTISEMENT MANAGEMENT****MKT 303 RETAIL MARKETING****MKT 304 CONSUMER BEHAVIOUR**

**MBA-FINANCE**

<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>CH</b>	<b>CP</b>	<b>Int. A</b>	<b>ESE</b>	<b>Total</b>
<b>MGT-301</b>	<b>Strategic Management</b>	3	0	0	3	3	60	40	100
<b>MGT-302</b>	<b>Legal Aspects of Business</b>	3	0	0	3	3	60	40	100
<b>MGT-303</b>	<b>Management Information System</b>	3	0	0	3	3	60	40	100
	<b>Specialization Group 1 Elective 1*</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 2</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 2</b>	3	1	0	4	3.5	60	40	100
<b>MGT-391</b>	<b>Summer Training Report</b>	0	0	2	2	1	-	50	50
<b>MGT-392</b>	<b>Seminar*</b>	0	0	0	0	0	-	50	50
<b>Total</b>		24	5	2	31	27.5	480	420	900

**SPECIALIZATION GROUP: FINANCE**

**FM 301 FOREIGN EXCHANGE MANAGEMENT**

**FM 302 MANAGEMENT OF WORKING CAPITAL**

**FM 303 SECURITY ANALYSIS AND INVESTMENT MANAGEMENT**

**FM 304 MANAGEMENT OF FINANCIAL INSTITUTIONS**

**MBA-HRM**

<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>CH</b>	<b>CP</b>	<b>Int. A</b>	<b>ES E</b>	<b>Total</b>
<b>MGT-301</b>	<b>Strategic Management</b>	3	0	0	3	3	60	40	100
<b>MGT-302</b>	<b>Legal Aspects of Business</b>	3	0	0	3	3	60	40	100
<b>MGT-303</b>	<b>Management Information System</b>	3	0	0	3	3	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 2</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group 2</b>	3	1	0	4	3.5	60	40	100
<b>MGT-391</b>	<b>Summer Training Report</b>	0	0	2	2	1	-	50	50
<b>MGT-392</b>	<b>Seminar*</b>	0	0	0	0	0	-	50	50
<b>Total</b>		24	5	2	31	27.5	480	420	900

**SPECIALIZATION GROUP: HUMAN RESOURCE MANAGEMENT**

**HR 301 ORGANIZATION CHANGE & INTERVENTION STRATEGIES**

**HR 302 PERFORMANCE MANAGEMENT & APPRAISAL**

**HR 303 LABOUR LAW-I**

**HR 304 MANAGEMENT TRAINING & DEVELOPMENT**

**SEMESTER-4****MBA-MARKETING**

<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>CH</b>	<b>CP</b>	<b>Int. A</b>	<b>ESE</b>	<b>Total</b>
<b>MGT-401</b>	<b>Entrepreneurship Development</b>	2	1	0	3	2.5	60	40	100
<b>MGT-402</b>	<b>Supply chain management</b>	2	1	0	3	2.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -2</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -2</b>	3	1	0	4	3.5	60	40	100
<b>MGT-491</b>	<b>Research Project Report &amp; Seminar</b>	0	0	2	2	1	-	100	100
<b>MGT-492</b>	<b>Comprehensive Viva-voce</b>	0	0	0	0	0	-	50	50
<b>Total</b>		19	7	2	28	23.5	420	430	800

**SPECIALIZATION GROUP: MARKETING MANAGEMENT****MKT 401 INDUSTRIAL MARKETING & BRAND MANAGEMENT****MKT 402 SERVICE MARKETING****MKT 403 RURAL & AGRICULTURAL MARKETING****MKT 404 INTERNATIONAL MARKETING & STRATEGY**

**MBA-FINANCE**

<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>CH</b>	<b>CP</b>	<b>Int. A</b>	<b>ESE</b>	<b>Total</b>
<b>MGT-401</b>	<b>Entrepreneurship Development</b>	2	1	0	3	2.5	60	40	100
<b>MGT-402</b>	<b>Supply chain management</b>	2	1	0	3	2.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -1</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -2</b>	3	1	0	4	3.5	60	40	100
	<b>Specialization Group -2</b>	3	1	0	4	3.5	60	40	100
<b>MGT-491</b>	<b>Research Project Report &amp; Seminar</b>	0	0	2	2	1	-	100	100
<b>MGT-492</b>	<b>Comprehensive Viva-voce</b>	0	0	0	0	0	-	50	50
<b>Total</b>		19	7	2	28	23.5	420	430	850

**SPECIALIZATION GROUP: FINANCE**

**FM 401 MANAGEMENT OF FINANCIAL SERVICES**

**FM 402 FINANCIAL DERIVATIVES**

**FM 403 PROJECT MANAGEMENT**

**FM 404 PORTFOLIO MANAGEMENT**



## MBA-HRM

Course Code	Course Title	L	T	P	CH	CP	Int. A	ESE	Total
MGT-401	Entrepreneurship Development	2	1	0	3	2.5	60	40	100
MGT-402	Supply chain management	2	1	0	3	2.5	60	40	100
	Specialization Group -1	3	1	0	4	3.5	60	40	100
	Specialization Group -1	3	1	0	4	3.5	60	40	100
	Specialization Group -1	3	1	0	4	3.5	60	40	100
	Specialization Group -2	3	1	0	4	3.5	60	40	100
	Specialization Group -2	3	1	0	4	3.5	60	40	100
MGT-491	Research Project Report & Seminar	0	0	2	2	1	-	100	100
MGT-492	Comprehensive Viva-voce	0	0	0	0	0	-	50	50
<b>Total</b>		19	7	2	28	23.5	420	430	850

### SPECIALIZATION GROUP: HUMAN RESOURCE MANAGEMENT

HR 401 MANAGEMENT OF INDUSTRIAL RELATIONS.

HR 402 COMPENSATION MANAGEMENT

HR 403 LABOUR LAW-II

HR 404 HUMAN RESOURCE DEVELOPMENT: STRATEGIES & SYSTEMS

NOTE:

L – LECTURE

T – TUTORIAL

P – PRACTICAL

CH – CONTACT HOUR

CP– CREDITS POINTS

**INT. A- INTERNAL ASSESSMENT**

**ESE – END-SEMESTER EXAM**

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