

Scheme and Syllabus

MBA (Hospitality & Tourism)

IEC School of Hotel Management, Travel & Tourism



Atal Shiksha Nagar (Kallujhanda),
P.O.-Mandhala, Village- Nanakpura,
Pinjore- Nalagarh Highway, District- Solan
Himachal Pradesh- 174103

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COURSE SCHEME									
1st Semester									
Course Code	Course Title	L	T	P	CH	CP	Int. A	ESE	Total
MBAHM-101	Introduction to Hospitality & Tourism Industry	3			3	3	60	40	100
MBAHM-102	Hotel Industry in India	3			3	3	60	40	100
MBAHM-103	Hotel Front Office	3			3	3	45	30	75
MBAHM-103P	Hotel Front Office Practical			4	4	2	15	10	25
MBAHM-104	Tourism Business	3			2	3	60	40	100
MBAHM-105	Housekeeping Operation	3			3	3	45	30	75
MBAHM-105P	Housekeeping Operations Practical			4	4	2	15	10	25
MBAHM-106	Travel Agency & Tour Operations Business	3			3	3	60	40	100
2nd Semester									
MBAHM-201	Food and Beverage Production	3			3	3	45	30	75
MBAHM-201P	Food and Beverage Production Practical			4	4	2	15	10	25
MBAHM-202	Airline Ticketing	3			3	3	60	40	100
MBAHM-203	Tour Packaging Management	3			3	3	60	40	100
MBAHM-204	Food and Beverage Service	3			3	3	60	40	100
MBAHM-205	Soft Skills Development			3	3	3	60	40	100
3rd Semester									
MBAHM-301	Marketing Research and Sales Management for Hotels	3			3	3	60	40	100
MBAHM-302	Food and Beverage Service	3			3	3	45	30	75
MBAHM-302P	Food and Beverage Service Practical			4	4	2	15	10	25
MBAHM-303	Human Resource Management in Hotels	3			3	3	60	40	100
MBAHM-304	Presentation Skills	2			2	2	60	40	100
MBAHM-305	Tourist Behaviour	3			3	3	60	40	100
MBAHM-306	Major Destinations of India	3			3	3	60	40	100
4th Semester									

MBAHM-401	6 Month on the Job Training in Hotel and Training Report					5	300	-	300
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L – Lecture; **T** – Tutorial; **P** – Practical; **CH** – Contact hour; **CP** – Credits points; **Int. A** – Internal assessment; **ESE** – End-semester exam