

Scheme and Syllabus

Ph.D in Tourism & Hospitality Management

IEC School of Commerce & Management



Atal Shiksha Nagar (Kallujhanda), P.O.

Mandhala, Village- Nanakpura,

Pinjore-Nalagarh highway, District - Solan,

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Scheme & syllabus

Course			Period			Evaluation Scheme					Course Total	
Sr. No.	Code	Title	L	T	P	Sessional Marks				Exam. Marks	Marks	Credits
						MSE	CA	P	Total	ESE		
Compulsory subjects												
1	RM-01	Research Methodology	2	0	0	-	-	-	-	100	100	4
2	RPE	Research & Publication Ethics	2	0	0	-	-	-	-	100	100	2
Elective –I												
3	PHDH M-103	Hospitality Marketing & Promotion	2	0	0	-	-	-	-	100	100	5
4	PHDH M-104	Interdisciplinary Approaches in Hospitality & Tourism	2	0	0	-	-	-	-	100	100	5
5	PHDH M-105	Managing Human Resources in Hospitality Industry	2	0	0	-	-	-	-	100	100	5
Elective –II												
6	PHDH M-106	Properties Development And Planning	2	0	0	-	-	-	-	100	100	5
7	PHDH M-107	Financial & Hotel Accounting	2	0	0	-	-	-	-	100	100	5
8	PHDH M-108	Tourism Business & Hotel Industry	2	0	0	-	-	-	-	100	100	5