

School of Commerce and Management Faculties Details

1. FACULTY PROFILE

S.NO.	Name	Designation	Qualification
1.	Ajay Bhardwaj	Assistant Professor / HOD	MBA (HM), MBA (Hotel & Tourism), B.H.M

DEPARTMENT OF HOTEL MANAGEMENT & TRAVEL & TOURISM

2. BOOK DETAILS

S.N	Name of the Faculty	No. of Books Published	Details of the Books Published
1	Ajay Bhardwaj	01	Concept of Nutrition in Hospitality & Health Care Sector, Orange Books, ISBN: 9788194707950

DEPARTMENT OF HOTEL MANAGEMENT & TRAVEL & TOURISM

3. PATENT DETAILS

S.N	Name of the Faculty	No. of Patents	Details of the Patents
1.	Ajay Bhardwaj	03	1. Granted (South Africa): A method for implementation of donation-based crowd funding to support right to education (App No: 2021/10022). 2. Published (India): Cultural tourism an aid for employment generation and sustainable development in rural area (App No: 202211001861 A). 3. Published (India): A novel model employees wellness for employees turnover and business turnover (App No:

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			202211011369 A).

DEPARTMENT OF HOTEL MANAGEMENT & TRAVEL & TOURISM

4. PUBLICATION DETAILS (RESEARCH JOURNALS)

S.N	Name of the Faculty	No. of Publications	Details of the Journal(s)
1	Ajay Bhardwaj	06	<p>1. Scopus: Impact of Internship on the Perception and Personality Development of the Students in Hotel Industry, <i>International Journal of Special Education</i>, Vol. 37, No. 3, 2022.</p> <p>2. UGC Care: The role and participation of women in the Hospitality industry in Himachal Pradesh, <i>Anvesak</i>, Vol. 54, No. 1, 2024.</p> <p>3. UGC Care: The role and importance of effective English communication skills in tourism & hotel industries, <i>Journal of the Asiatic Society of Mumbai</i>, Vol. XCVI, No. 3, 2023.</p> <p>4. UGC Care: Impact of Human Resource Management on Organisational performance and Employee development, <i>Rajasthali Journal</i>, Vol. 2, Issue 2, 2023.</p> <p>5. UGC Care: A Review on Importance of Artificial Intelligence in Hotel Industry, <i>IJEPAS</i>, Vol. 7, No. 2, 2022.</p> <p>6. UGC Care: A study about the service quality of the Hotel Industry, <i>IJEPAS</i>, Vol. 6, No. 1, 2021.</p>

DEPARTMENT OF HOTEL MANAGEMENT & TRAVEL & TOURISM

5. BOOK CHAPTERS

S.N	Name of the Faculty	No. of Book Chapters	Details of the Book Chapters
1	Ajay Bhardwaj	02	<p>1. "Food and Nutrition," <i>Swaranjali Publication</i>, ISBN: 978-93-5470-473-4, 2023 .</p> <p>2. "Diwali and Its Relevance in Hospitality Management," <i>JEC Publication</i>, ISBN: 978-93-6175-011-3, 2024.</p>

DEPARTMENT OF HOTEL MANAGEMENT & TRAVEL & TOURISM

6. ACADEMIC ACHIEVEMENTS & AWARDS

- **Academic Excellence Award - 2023:** "Best Teacher in Hospitality (Front Office Management)" awarded on 16th Nov 2023. from Institute of Hospitality, Management & Sciences, Kotdwar, Utrakhand. (NAAC Accredited Institution)